

**LEAP FOR THE FUTURE  
SOAR UP TO THE WORLD**



CREATIVE INNOVATION, DYNAMIC GROWTH  
THE PRIDE OF KONKUK  
**KONKUK UNIVERSITY FACTBOOK**



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Quiet yet powerful, leading the world

Together with its bold educational investment, distinguished professors, and globalization efforts Konkuk University (KU) is where rapid and dynamic advancements take place

KU has gained the reputation as one of the most rapidly growing universities in the past decade. This achievement is attributed to innovations in education, enhancement of top-class research capacity, expansion of large-scale infrastructure, and sustained improvements in its educational environment.

Konkuk is proud to share its story of creative innovation and dynamic growth, all geared toward a greater and higher leap for the future. Despite the achievements to date, KU does not remain complacent with the status quo.



## From a University of the Nation, To a Global Institution

Konkuk has accomplished remarkable progress and growth, together with Korea's dynamic changes over the past several decades. The unceasing frontier spirit and creative endeavors made this achievement possible. The year 2016 marks Konkuk's 85th anniversary since the university foundation's establishment and 70th year since its official foundation. Based on its rich history, Konkuk is taking a leap to become a world-renowned university.



"Konkuk University will further enhance its standing in education, research, and social contribution by continuous investment in education, recruitment of distinguished professors, and reinforcement of research competitiveness and globalization to excel in these areas."

Dr. Heeyoung Song President of Konkuk University

### Anniversary of the Konkuk University Foundation's Establishment

# 85<sup>th</sup>

#### SEOUL CAMPUS

Undergraduate Colleges

15

Undergraduate Departments (Majors)

66

Graduate Schools

13

#### GLOCAL CAMPUS

Undergraduate Colleges

6

Undergraduate Departments (Divisions)

27

Graduate Schools

4

### Anniversary of the University's Official Foundation

# 70<sup>th</sup>

Number of Students Enrolled

29,474

Number of Faculty Members

1,797

Number of Alumni

200,000



#### UNIVERSITY MOTTO

誠 Sincerity · 信 Fidelity · 義 Righteousness



1931.05.

Establishment of the Nonprofit Medical Center

1946.05.

Foundation of the Chosun School of Politics

1956.10.

Relocated to Mojin-dong, Seongdong-gu, Seoul

1959.02.

Konkuk University promoted to a comprehensive university

Dr. Seok-chang Yoo inaugurated as the first president

1980.01.

Second campus founded in Chungju

1990.07.

Renamed as the Konkuk University Foundation

2005.09.

Opening of the newly built Konkuk University Medical Center

2011.04.

Chungju Campus renamed GLOCAL Campus

2012.09.

Dr. Heeyoung Song inaugurated as the 19th president

2016.01.

Celebration of the 85th anniversary of the University Foundation's Establishment and the 70th anniversary of the University's Official Foundation



## A New Leap of a Prestigious University

### Konkuk, Changing the Dynamics of University Education

Innovation is only possible when one continuously asks oneself questions and transforms accordingly. Konkuk is proud to be achieving academic excellence of its own class, rather than following existing paths.

### Recording the Highest Rank in its History Evaluation by External Institutions

KU strives to be “an impressive university,” “a respected university,” and “a university favored by both the society and the students.” As a result of research and educational innovations and an enhanced reputation, Konkuk has secured its position as one of the top 10 universities in the nation in terms of various university assessments and passers of national examinations. The rise of KU is confirmed by various indicators, such as: “Top 5 Universities with Greatest Improvement in the Past 20 Years (The JoongAng Ilbo, 2013),” “No. 10 in University Preference of Students and Parents (Naeil Newspaper, 2014),” and “No. 1 in Admission Rate among Major Universities in Seoul (Regular Admissions, 2014).”

University Assessment -  
Comprehensive Private University  
(The JoongAng Ilbo, 2014)

University Preference  
of Students and Parents  
(Naeil Newspaper, 2014)

National Evaluation  
of Business Schools  
(The Korea Economic Daily, 2014)

# TOP 10

in passers of the Court Civil  
Service Examination  
(producing first place candidate  
and qualifier of the Bar Exam, 2014)

NO. 1

in passers of the Bar Exam  
(among private universities, 2014)

NO. 6

in passers of the Civil Service  
Examination  
(among private universities, 2014)

NO. 7

in passers of the Certified Public  
Accountant (CPA) Licensure  
Examination  
(among private universities, 2014)

NO. 10

**Cutting-edge Research Facility with 40 Billion KRW Invested**  
**New Engineering Building**

The construction of the New Engineering Building, one of the long-cherished ambitions of the University, will be serving as a foundation for maximizing research and education capacities in the field of engineering. The building, constructed with an investment of 40 billion KRW, will have two basement floors and 12 levels above ground with a total area of 25,196m<sup>2</sup>, providing a superb environment for research and education. It is expected to open up a new chapter of Konkuk's engineering programs.

**Korea's First Single-Department Building**  
**Hae-Bong Real Estate Building**

Konkuk was the first in the nation to establish an undergraduate program and a graduate school of real estate studies in succession. As of January 2015, KU became the first university in Korea to possess a building for a single department's use, thanks to the voluntary donation of the alumni and members of the department. Providing optimal academic and research environment, the real estate studies program will recruit the best students and further establish itself as one of the leading programs in KU.



Hae-Bong Real Estate Building



KU:L House

**Konkuk's Selection and Concentration of Six Prestigious Academic Programs**  
**PRIDE Leading Group**

KU designated six programs with the potential to reach the world-class level as a PRIDE Leading Group. The six academic disciplines and majors – Media & Communication, Real Estate, Physics (Quantum Phases & Devices), Biological Engineering, Mechanical Engineering, and Veterinary Medicine – are advancing to become programs of global prestige, through the addition of new faculty members and research staff, scholarship support, and improvements in the educational environment.

**Largest Dormitory in Korea**  
**KU:L House**

KU:L House, overlooking the picturesque 50,000m<sup>2</sup> Ilgam Lake, is a modern, hotel-style dormitory that can accommodate 3,070 students. KU:L House is equipped with a cutting-edge security system and offers various cultural, leisure, and educational activities.



New Engineering Building

**Reserve Assets of Basic Properties for Profit**

(1.417 trillion KRW, 2014)

**Percentage of Students Living on Campus among Private Universities in Seoul**

(18.3%, 2014)

**Number of Faculty Publications**

(Humanities & Social Sciences Criteria, The JoongAng Ilbo, 2013)

No. **1**

Newly constructed or extended buildings in the past decade

**22**

No. 1 in producing passers of the 2015 National Examination for Veterinarians (top passer in 2013 and second place passer in 2015)

**99%**

Applicants who passed the 2015 National Examination for Medical Practitioners

**100%**

# Creative Education Foreseeing the Future

## Konkuk, Cultivating Talent to Embrace the World

Konkuk thinks outside the box. Konkuk initiates the unattempted. Infinite possibilities arise from the people of KU, traveling around the globe, developing a greater understanding of the world.



### The First Travel Abroad Program in the Nation PRIDE KU New Frontier

PRIDE KU New Frontier is a travel abroad program with the expenses supported by the university, allowing students to gain experiences related with their field of study and interest in developed nations. In the summer of 2014, two teams with a total of 44 students visited Southern Europe and Oceania for 16 days, respectively, to learn and experience the local culture and history.

### Fully-funded Travel Abroad Program Dr. Jung Travel Abroad Program

The Dr. Jung Travel Abroad Program was launched in 2012 with a special development fund donated by Dr. Gun-soo Jung, President of the KU Alumni Association, with the aim to provide students with opportunities to travel, learn and experience the world. To date, 3 groups with a total of 60 students have visited more than 10 European countries through this program. It is one of the most popular programs with an average accumulated competition rate of 12.3:1.

## QS (Quacquarelli Symonds) Rankings, Internationalization Criteria among Asian Universities

(The Chosun Ilbo, 2013)

# 38<sup>th</sup>

Partnerships with Overseas Universities (2015)

Countries Universities

60 450 2,326

International Students Enrolled  
(Korean Ministry of Education, 2014)



Number of Konkuk Students Studying Abroad (through Study Abroad Programs)

Selected by the Korean Government as an "Outstanding Employment Support Program" **Konkuk Elite Program**

Konkuk's career and employment support programs are specialized for each undergraduate year: Konkuk Elite Program for seniors, Career Jump Start Program for juniors, and Career Design School for freshmen and sophomores. Konkuk Elite Program, selected by the Korean government as an "Outstanding Employment Support Program," is held twice a year during the summer and winter vacations. The program consists of a 2-week intensive training and three weeks of small group activities; students then receive career consulting and tailored services for interview preparation, writing personal statements, and enhancement of foreign language skills.

Full Scholarship for Undergraduate and Graduate Programs **KU Global Leader Scholarship**

KU Global Leader Scholarship provides full tuition assistance to students admitted to the university with the top scores on their entrance exams. This covers four years of undergraduate tuition as well as that of graduate school if students choose to pursue graduate degrees. Konkuk provides 125 scholarships, including external scholarships, to support the outstanding students' academic passion and pursuit.



Student Volunteer Activities in Korea and Abroad **"Sincerity, Fidelity, and Righteousness" International Volunteer Group-KUmbrella**

Konkuk's student volunteer groups KUmbrella and "Sincerity, Fidelity, and Righteousness" International Volunteer Group were established in 2003 to cultivate students' spirit of volunteerism as well as to promote mutual understanding through students' international experience and cultural exchange. These students assume the role of Konkuk's ambassadors, introducing Konkuk's excellence to the world by interacting with the locals, feeling rewarded, and practicing the university's social responsibilities.



Integrating Academic Learning and Service into Practice **"Touch," Talent Donation Project by Students in Apparel Design**

Students of "Touch" make "the one and only kind of clothing, with love" for neighbors in need. The project started in 2011 when "Touch" volunteers, students of apparel design (College of Art & Design), made 30 padded jackets using leftover fabric from classwork and donated them to senior citizens living alone. The project has been carried on for four consecutive years.



University Recommended for Admission

University to which People Intend to Donate

University whose Graduates Companies Want to Hire

(among comprehensive private universities, The JoongAng Ilbo, 2014)

9<sup>th</sup>

Average amount of scholarship per student (2014)

2 million KRW

Total amount of university scholarships (2014)

38 billion KRW

University contributing to the nation and the community (among comprehensive private universities, The JoongAng Ilbo, 2014)

NO. 10



Nobel Laureate in Chemistry 2006,  
Prof. Roger D. Kornberg



World Leading Expert on Theoretical Physics,  
Prof. Yongmin Cho

# A Research-oriented, World-class University

## Konkuk, Excelling Beyond the Best

Konkuk's University Professors, eminent world-class scholars and global research partners are an epitome of Konkuk's vision and potential. Konkuk is proceeding toward the top of the world at an amazing speed.



Preeminent Stem Cell Scientist,  
Prof. Hans R. Schöler



Founder of Management of Technology (MOT),  
Prof. William F. Miller

### Unrivaled Research Competitiveness Lectures by University Professors

To provide a competitive global standard in research and education, KU has built partnerships with world's leading experts in the respective academic fields as well as top research institutes. Konkuk has appointed four University Professors for joint research and lectures, namely: Prof. Roger D. Kornberg, Prof. Yongmin Cho, Prof. Hans R. Schöler, and Prof. William F. Miller. The partnerships are an epitome of Konkuk's vision and potential.

### The History of Biological Studies in Korea KU Bio Cluster

Based on its long history and abundant resources, Konkuk has built a bio cluster composed of the following: Graduate School of Medicine, KU Medical Center, Institute of Biomedical Science & Technology, College of Veterinary Medicine and Veterinary Hospital, College of Bioscience and Biotechnology, College of Animal Bioscience & Technology, and College of Life & Environmental Sciences. Following Dr. Seok-chang Yoo's belief of saving the people and treating those in need, Konkuk not only operates one of the best medical centers in the country but also leads the future of medicine and bioscience, ranging from the basic sciences to new drug development.

## Number of Top 10% Publications in the Biomedical Sciences

(among comprehensive private universities in Korea, CWTS Leiden Ranking, 2014)

## University Assessment-GLOCAL Campus

(among local private universities, The JoongAng Ilbo, 2014)

No. **4**

Evaluation of publications by worldwide universities (Leiden Ranking, 2013)

Asia Korea (Private Universities)

97<sup>th</sup> 10<sup>th</sup>

Selected as the host group of "Global Top Environmental Technology Development Project" Korea's first and largest research grant

72.4 billion KRW



**Largest Domestic  
Research Grant  
Green Patrol Measurement  
Technology Development  
Project Team**

KU has been selected as the host group of a large-scale project for new environmental technology development called "Global Top Environmental Technology Development Project," supported by the Korean Ministry of Environment and Korea Environmental Industry & Technology Institute. Konkuk's Green Patrol Measurement Technology Development Project Team will be focusing on localizing core technologies of the environmental measurement equipment as well as developing export products. The project will be funded with 72.4 billion KRW, the largest amount of research grant invested to a single research assignment of a Korean university.

**Center of the Creative Economy  
Selected as  
a managing institution  
for fostering "Leading  
University  
for Startups" by  
the Korean Government**

Konkuk established the Venture Business Support Center in 1999 and has been selected as a managing institution for fostering "Leading University for Startups" by the Korean government to run various tailored programs to support startups. Based on the diverse experiences and know-how in startup support, KU established the Startup Support Office and took on a central role in the startup ecosystem, leading the nation's creative economy.



**Fostering a World-class,  
Research-oriented University  
Selected for BK21 PLUS**

Four project groups and 10 project teams at KU have been chosen as the Korean government's BK21 PLUS (Brain Korea 21 Program for Leading Universities & Students) project. BK21 PLUS aims to foster research-oriented universities with specialized departments and educating world-class graduate-level talent. KU is to receive approximately 28 billion KRW in government funds from 2013 to 2019 through BK21 PLUS. A total of 68 billion KRW has been secured for investment into the cutting-edge high-technology fields, including funds from industrial support and university matching funds.

**A New Possibility in  
Undergraduate Education  
Selected for the CK  
(University for Creative  
Korea) Program**

With specialized programs in biotechnologies, Konkuk plans to foster global talent tailored to the biotechnology industry for the next five years. Through the new curricula offered in Systems Biotechnology (SBT) and Convergence Biotechnology (CBT), students will go through intensive academic learning and practicum. In recognition of such efforts, KU has been selected for the Korean government's 2014 CK (University for Creative Korea) Program and is to receive a total of 4 billion KRW in funds over five years.



Annual Amount of Orders Received as  
External Research Funding

(2013 & 2014)

**100** billion KRW

Evaluation of Projects Selected  
for BK21 PLUS  
(among private universities, 2013)

**7<sup>th</sup>**

Technology Transfer Income per Faculty  
Member in Science & Technology (2013)

**7.67** million KRW

Number of Patent Applications  
for the Past 5 Years  
(Higher Education in Korea' Service)

**1,579**

# Outpaced with the Sound Finances of the Konkuk University Foundation

**Total Asset of the KU Foundation**  
**2.413 trillion KRW, 3<sup>rd</sup> place among private universities**

The KU Foundation's strong financial basis and bold educational investments have become a large stepping stone for the University's advancements. Among its endeavors, the Star City project has not only helped secure a stable source of profit but also dramatically reshaped the area around campus through local development. The financial resources of the Foundation, "Konkuk Family," are reinvested into educational facilities, recruitment of distinguished faculty members, and other crucial areas of university development.

## Konkuk University Medical Center (KUMC)



Since its remodeling into an ultramodern medical facility in 2005, KUMC has been securing a foothold as the top university hospital in the nation. Equipped with the best medical teams and cutting-edge equipment, KUMC has received Grade 1, the highest grade obtainable, in 12 criteria from the Medical Care Quality Assessment conducted by the Korean Health Insurance Review & Assessment Service. Celebrating the 10th anniversary since its remodeling, KUMC continues to provide medical care of the highest quality with its re-designation as a tertiary general hospital in 2015, following the designation in 2011.

Best Medical Care Provider  
Accreditation

**BEST 5**

## The Classic 500



The Classic 500, located in Star City, is a premium, urban townhouse complex for senior citizens. The 100% occupancy rate shows its popularity among seniors; moreover, residents are assured of quality medical service through the KU Medical Center, located within 500m distance.

Occupancy Rate of  
The Classic 500

**100%**

## KU Golf Pavilion



KU Golf Pavilion is located in the vicinity of Seoul, right by Mt. Geumbyeong in Beobwon-eup, Paju-si, Gyeonggi-do. There are three courses and 27 holes, and it boasts of a more than 90% reservation rate despite its recent establishment.

Annual Sales of KU Golf Pavilion  
for two consecutive years

**14 billion KRW**

## Konkuk Dairy & Ham



Konkuk Dairy & Ham started in a milk laboratory in the College of Animal Husbandry in 1964. Since then, it has been a producer and supplier of premium dairy and ham products made with hygienic, state-of-the-art facilities. Konkuk Dairy & Ham has set its sales goal as 500 billion KRW by 2020 and plans to grow into a top notch comprehensive food enterprise.

Obtained ISO 22000  
Certification for Dairy Products

**1<sup>st</sup>**



# Faithfulness, Diligence, and Harmony... Quiet yet Powerful, Leading the World

The power of Konkuk alumni is often compared to a bull's endurance – good nature, sincerity, and faith help them maintain a good social reputation. Active contributions of the KU alumni are confirmed through various accumulated records of passers of national examinations as well as the number of elected officials in law and politics, university presidents, CEOs, and high-level officials in finance. In addition, more and more alumni are making entry into various areas including the academia, culture and arts, sports, and entertainment.

## Alumni in Politics, Civil Service, and Law

Members of the 19<sup>th</sup> National Assembly

7

Members of the National Assembly in the Past 20 Years

24

Senior Officials in the Central Government (2014)

28

Chief Executives of Local Governments

5

Deputy Prime Ministers, Ministers, and Superintendents of Education in the Past 10 Years

4

Passers of the Bar Exam (cumulative)

233

Passers of the Civil Service Examination (cumulative)

145

## Alumni in Economics, Finance, Education, and the Academia

CEOs of Local Companies

154

CEOs of Companies Listed on KOSDAQ

27

CEOs in the Field of Bioscience

45

Vice President-level Board Members of Banks (2014)

10

University Presidents (as of 2015)

7

Passers of the Certified Public Accountant (CPA) Licensure Examination (cumulative)

313

Ph.D. Degrees Conferred (cumulative)

3,821



## A University from Good to Great

Becoming a world-renowned university is not a dream but a reality of KU. Konkuk will continue to provide quality education, recruit distinguished professors, enhance research capacity, attract outstanding students, and conduct social contribution activities. Konkuk will diligently move forward toward the ambitious vision to become one of the top 5 universities in the nation and top 30 Asian universities by 2016 and join the ranks of top 100 universities worldwide by 2031.

“If you approach your subject of study with passion, you will see amazing things happening. I believe that the innovation of Konkuk University will allow it to advance as one of the top five Korean universities, top 30 in Asia, and top 100 in the world,” said KU University Professor Roger D. Kornberg, Nobel Laureate. To the best of his belief, Konkuk will prove its great potential in the steps ahead.

## PRIDE OF KONKUK

Among Private  
Universities in Korea

Among Asian Universities

Among Universities Worldwide

TOP  
5

TOP  
30

TOP  
100



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